

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

Contract / Revision		Alt Order #
583067 /		09843025
Product		
RESTORE OUR FUTURE		
Contract Dates		Estimate #
10/23/12 - 10/29/12		1483
Advertiser		Original Date / Revision
Restore Our Future		10/18/12 / 10/18/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WJW	Alexandra Bradley	Washington DC
Special Handling		
Do Not Mail		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
1021		
Agency Ref		Advertiser Ref

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
E 1	8	10/23/12	10/26/12	M-F 6a-8a	6a-8a Rotator		:30			NM	8	\$22,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$2,800.00			
E 2	8	10/23/12	10/26/12	M-F 6a-8a	6a-8a Rotator		:30			NM	8	\$22,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$2,800.00			
3	8	10/23/12	10/26/12	M-F 8a-9a	8a-9a News		:30			NM	8	\$22,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$2,800.00			
4	8	10/23/12	10/26/12	M-F 10a-11a	10a-11a		:30			NM	8	\$20,000.00
		NEW DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$2,500.00			
5	8	10/23/12	10/26/12	M-F 4p-5p	4p-5p		:30			NM	4	\$6,000.00
		JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$1,500.00			
6	8	10/23/12	10/26/12	M-F 5p-6p News	5p-6p News		:30			NM	8	\$19,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$2,400.00			
7	8	10/23/12	10/26/12	M-F 5a-530a	5a-530a		:30			NM	4	\$4,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$1,200.00			
8	8	10/25/12	10/27/12	World Series on FOX	7p-CC		:30			NM	2	\$30,000.00
		WORLD SERIES										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T-S-				2	\$15,000.00			

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10/23/12 - 10/29/12		RESTORE OUR FUTUR
Estimate #		1483
Advertiser		Original Date / Revision
Restore Our Future		10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
E 9	8	10/23/12	10/28/12	Late News Rotator	10p-11p Rotator		:30			NM	4	\$13,600.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				4	\$3,400.00			
10	8	10/28/12	10/28/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$1,200.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,200.00			
11	8	10/29/12	10/29/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,800.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,800.00			
12	8	10/29/12	10/29/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,800.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,800.00			
13	8	10/29/12	10/29/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$2,800.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,800.00			
14	8	10/29/12	10/29/12	M-F 10a-11a	10a-11a		:30			NM	2	\$1,600.00
NEW DAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$800.00			
15	8	10/29/12	10/29/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00			
16	8	10/29/12	10/29/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$4,800.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$2,400.00			
17	8	10/29/12	10/29/12	M-F 5a-530a	5a-530a		:30			NM	1	\$1,200.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,200.00			
18	8	10/29/12	10/29/12	World Series on FOX	7p-CC		:30			NM	1	\$15,000.00
WORLD SERIES												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$15,000.00			
E 19	8	10/23/12	10/28/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	5	\$17,000.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WT-SS				5	\$3,400.00			
N 20	8	10/23/12	10/26/12	M-F 9a-10a	9a-10a		:30			NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$2,200.00			
N 21	8	10/23/12	10/26/12	M-F 6p-7p News	6p-7p News		:30			NM	8	\$25,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$3,200.00			

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<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> RESTORE OUR FUTUR	<u>Estimate #</u> 1483
<u>Advertiser</u> Restore Our Future		<u>Original Date / Revision</u> 10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 22	8	10/29/12	10/29/12	M-F 9a-10a	9a-10a		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,200.00			
N 23	8	10/29/12	10/29/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$3,200.00			
N 24	8	10/29/12	10/29/12	World Series on FOX	7p-CC		:30			NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$15,000.00			
Totals											86	\$269,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	72	\$213,400.00	\$181,390.00
10/29/12 -10/29/12	14	\$56,100.00	\$47,685.00
Totals	86	\$269,500.00	\$229,075.00

Signature: _____

Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSW-TV	Date: 10/19/12
--	---

I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	10/23- 10/29			

Total Charges: \$ 269,500 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11
Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title